



eliminating racism
empowering women
ywca
Tri-County Area

FOUNDATIONS FOR THE FUTURE

A LEGACY LONG AFTER US

2023 Annual Report

LEADERSHIP

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LEADERSHIP

A LETTER FROM THE CEO

Dear Friends, Supporters, and Community Members,

Reflecting on 2023, we are humbled and inspired by the collective resilience and unwavering commitment that has defined this transformative year for YW3CA. This past year has presented its share of challenges, yet it has also illuminated numerous opportunities for growth and innovation in how we operate and serve our community.

One of the most significant challenges we faced was restructuring our operations to better meet the evolving needs of the families, youth, and individuals we serve. Amidst economic uncertainties, increased demand for services, and the ongoing impacts of societal inequities, our mission remained steadfast: **to empower women, eliminate racism, and promote peace, justice, freedom, and dignity for all.** In response, we embarked on a comprehensive journey to reshape our organizational framework, emphasizing collaboration and holistic support.

Our efforts have culminated in establishing the Centers for Thriving Families (CFTF), a new initiative designed to centralize and integrate our services and those of community partners. This approach ensures that families receive the comprehensive support they need to go beyond surviving and begin thriving. By fostering partnerships across departments and with external agencies, we have and will continue to create networks of resources that address the multifaceted needs of community members. This integrated model enhances our programs' efficiency and effectiveness and ensures that every individual receives culturally competent and trauma-responsive care.

Looking ahead, we are excited by the opportunities this new structure offers. The CFTF initiative is more than a strategic shift; it represents a renewed commitment to our mission and a promise to our community. We envision a future where our collaborative efforts unlock the full potential of every person we serve, empowering them to achieve their dreams and aspirations. By continuing to build strong partnerships and leveraging our collective expertise, we will create a more equitable and supportive environment for all.

We are deeply grateful for the unwavering support of our donors, partners, volunteers, and staff. Your dedication and belief in our mission make this transformative work possible. Together, we are responding to challenges and proactively creating pathways to a brighter, more inclusive future.

Thank you for being an integral part of our journey. We look forward to the continued progress and shared successes in the year ahead.

With gratitude and hope,

Stacey Woodland, CEO, YWCA Tri-County Area (YW3CA) Leadership and Board of Directors



STACEY WOODLAND

Chief Executive officer



WHAT WE DO

EDUCATE & EMPOWER

EARLY EDUCATION CENTER

Our state-licensed STARS 4 program serves students 6 months to 12 years old with infant, toddler, pre-school, Pre-K Counts classrooms, and before/after school care.

WE 360 PROGRAMS

WE 360[®] is designed to help women overcome barriers to starting, growing & and sustaining small businesses in all stages.

YOUTH EMPOWERMENT

YEP engages youth—and their families— through education, enrichment, and leadership opportunities.

FOSTER GRANDPARENTS

AmeriCorps Seniors members 55+ provide one-on-one tutoring, mentorship, and supportive services.

TRAUMA PREVENTION SERVICES

YW's newest department, Trauma & Prevention Services, encompasses training for the community, corporations, and family support, as well as prevention programming for youth and parents.

WWW.YW3CA.ORG



ADULT EDUCATION

The Education and Training Center offers FREE classes in Pottstown & Norristown to help adult learners improve basic academic skills, earn a high school diploma, learn English As A Second Language, and improve digital literacy skills, career planning, and job readiness.

DIGNITY KITCHEN

Dignity Kitchen is a multifaceted social enterprise, combining a café, workforce development, and licensed food service. It provides nutritious meals to early education centers, aids in hunger relief through home-delivered meals, conducts nutrition education and demonstrations, and offers catering to the public.

ERUC PROGRAM

The ERUC program helps eligible renters facing housing & economic insecurity with rent and utility payments to avoid eviction or loss of utility service.

ISSUE ADVOCACY

Mission-based advocacy drives awareness, issue education, and social capital-building for women's empowerment, racial justice, and equity. Locally, this includes a community-driven focus on safe, healthy communities, fair school funding and racial equity. At the national level, YW3CA aligns with YWCA USA's legislative advocacy agenda and priority issues that propel transformative change.

YWCA IS ON A MISSION



**DONATE
TODAY**



HIGHLIGHTS

PROGRAM IMPACTS



864 FAMILIES

in Montgomery County, providing crucial rent and utility assistance to prevent evictions and homelessness. Of those served, 84% were women-led households, and 67% were families with children, highlighting the program's focus on supporting the most vulnerable groups in the community.

130 YOUTH

gained science, math, engineering, technology, and literacy skills in YEP's STEAM enrichment programs.



300 + FAMILIES

served at our weekly Family Food Pantry located at 301 King Street which distributed 100,450 pounds of food to the community, addressing food insecurity and providing essential nutrition to those in need.

85+ CHILDREN

mentored by Foster Grandparents, 95% showed gains in school readiness or improved academic performance, demonstrating the program's effectiveness in enhancing educational outcomes.



HIGHLIGHTS PROGRAM IMPACTS

200 + INDIVIDUALS

reached through trauma-informed training sessions, including Mental Health First Aid for Youth and QPR Training for suicide prevention. These sessions equipped participants with essential skills and knowledge to effectively recognize and respond to mental health challenges.



222 ADULT LEARNERS

provided with education and training opportunities. Including ESL, HSE (High School Equivalency), literacy, digital skills, workforce readiness, entrepreneurship, and other skill-building initiatives.

600 + INDIVIDUALS

educated on unconscious bias through trainings and dialogues, fostering greater community inclusivity.



LEARN MORE: [YW3CA.ORG](https://www.yw3ca.org)

IN THE NEWS

CAPITAL IMPROVEMENT



CONGRESSWOMAN MADELEINE DEAN HELPS YW3CA SECURE FEDERAL FUNDS FOR CAPITAL IMPROVEMENTS

YWCA Tri-County Area secures \$500,000 in additional federal capital investment funds for the Complex located at 724 N. Adams Street Pottstown, PA.

“This funding reinforces our commitment to serving communities and advances our vision to enhance and expand health and wellness offerings in the Tri-County Area,” stated Elise Chesson, Chief Advancement Officer.

IN THE NEWS

CAPITAL IMPROVEMENT

“Our budget reflects our values — so it is especially meaningful when we can secure federal investments that directly improve our communities and the resources we can offer,” Dean said in a March 13 statement. “I’m always inspired by the organizations in our district who are on the ground, meeting the needs of our neighbors with innovation and compassion. They are deeply deserving of this federal funding, and I look forward to our continued partnerships.”

The Complex provides modern fitness and education facilities, fostering community connections and partnerships that promote shared empowerment and growth.

Features include a range of amenities, gyms, studios, two pools, climbing facilities, a playground, classrooms, a conference room, offices, and event spaces. Community-aligned tenants include the Greater Philadelphia YMCA, Tower Health Pottstown Hospital Physical & Speech Therapy, Henley Elite Athlete Training (H.E.A.T), Mosaic Community Land Trust, and Greater Pottstown Tennis and Learning, among others.

To support these ongoing improvements and other exciting capital projects, please visit YW3CA.org, click donate, and select Capital Campaign from the dropdown menu.

To support ongoing programs and services including our new Centers for Thriving Families, please visit YW3CA.org, click donate, and select General Fund from the dropdown menu.

To explore our inviting spaces, contact us today for flexible, affordable options for office, recreation, or gathering needs, whether for events, episodic use, or long-term arrangements. Visit, explore, book space, or set up a tour today at <https://www.yw3ca.org/rentals/>.

Thank you for your continued support and commitment to our community's growth and well-being!



DONATE: YW3CA.ORG/DONATE

HIGHLIGHTS

CAPITAL IMPROVEMENT

We are thrilled to share the latest progress on capital improvements at our King St campus and the Recreational Complex! These enhancements are set to benefit our community programs and facilities significantly

EXPANDED OUTDOOR SPACE

The formerly blighted lot adjacent to the Early Education Center has been transformed into a beautiful enclosed green space. This area now offers ample room for outdoor play and exploration, benefiting early education, before and after school, and youth empowerment programs.



PARKING LOT RESTORATION

The repainting of the King St parking lot ensures a safer and more accessible space for visitors to our King St campus. These improvements enhance the overall experience for everyone utilizing our facilities.

SOUTH POOL RESTORATION

The previously inoperable N. Adams St South Pool at the Integrated Health & Wellness Complex is under reconstruction. Once completed, this pool will offer members and the community free and reduced programming for health and wellness, recreation, leisure, and water safety. The restoration includes critical upgrades to HVAC, filtration systems, pool liner, structure, and decking.



HIGHLIGHTS

CAPITAL IMPROVEMENT



UPGRADED OFFICE SPACES

The renovation of Trauma Prevention Services' offices features restored hardwood floors, fresh paint, and new offices. These facilities are now better equipped to deliver programs and community support. This inviting environment will enhance our ability to provide critical services to those in need. The administrative offices on King Street now include modernized office spaces and a community conference room. These upgrades create a more functional and welcoming environment for staff and the community. The improved facilities will support better program delivery and foster stronger community connections

KITCHENS & FOOD STORAGE

The King St facility now boasts an expanded commercial kitchen with enhanced food storage capabilities. This upgrade enables us to provide more nutritious meals to early education centers, the MCIU, and other partners seeking meals and supports our hunger relief efforts, including weekly pantry distributions. The King St facilities, formerly part of the church, now serve as a community hub, and are currently being renovated. This space will feature a future demonstration kitchen and host programs and events for community members and partners.



FINANCIALS

YEAR ENDING JUNE 2023

SUPPORT AND REVENUE

	2023	2022
Contributions	\$834,062	\$733,810
United Way	140,011	73,035
Grants	198,622	112,436
PA Department of Education	1,210,000	1,029,000
Montgomery County Dept of Human Services	160,000	160,000
ARPA Grant	5,343,089	-
PA Americorps grant	-	83,133
Foster Grandparents grant	300,616	151,962
Emergency Rent and Utility Coalition	6,567,583	7,236,043
Program Income	263,936	953,058
Chester County Early Head Start	-	28,479
Meal Income	62,505	63,868
Early Education Income	664,397	842,245
Event Income (net of related expenses \$6,910 and \$32,702, respectively)	32,879	10,758
Investment return	86,711	(223,924)
Unrealized gain (loss) on perpetual trusts	60	(1,493)
Rental Income	437,875	-
Other Income	10,509	9,514
Paycheck Protection Program loan forgiveness income	-	635,00
Employee Retention credit	495,099	549,452
Total Support and Revenue	\$16,807,954	\$12,446,376

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Assets

Current Assets	\$1,233,811	\$3,122,062
Investments	1,456,701	1,369,990
Land and equipment	5,537,396	1,188,064
Beneficial Interest in Perpetual Trusts	270,421	5,456
Total Assets	\$8,529,381	\$5,685,572

Liabilities & Net Assets

Current Liabilities	\$1,455,174	\$2,983,760
Noncurrent Liabilities	660,743	418,183
Total Liabilities	\$2,115,917	\$3,401,943
Total Net Assets	\$6,413,464	\$2,283,629
Total Liabilities and Net Assets	\$8,529,381	\$5,685,572

FINANCIALS

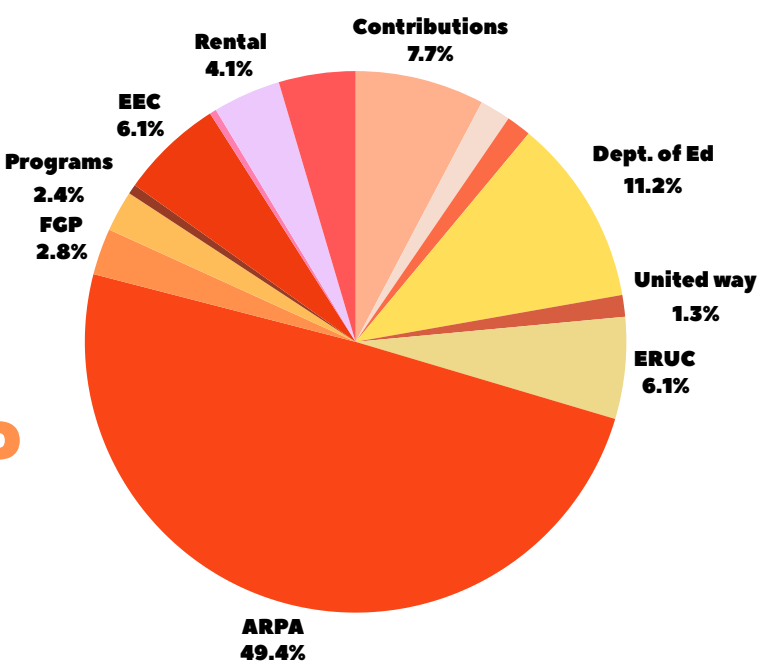
YEAR ENDING JUNE 2023

Statement of Financial Position Fiscal Year Ending June 30, 2023
Source: Independent Audit (July 1, 2022-June 30, 2023)

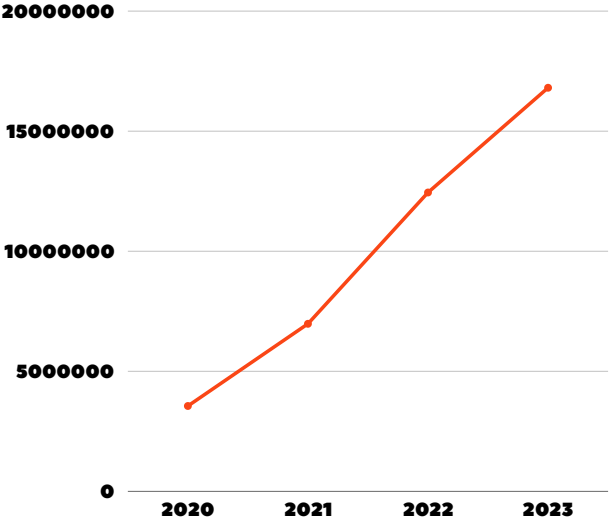
SUPPORT AND REVENUE

In 2023 YW3CA received a one-time ARAP grant for the purchase of several buildings including 724 N. Adams Street, otherwise known as The Complex, 300 King Street and 301 King Street. The APRA Grant made up nearly half of all support and revenue for 2023.

TOTAL SUPPORT AND REVENUE FOR 2023
\$16,807,954



REVENUE FROM 2020-2023



Since 2020 total revenue and support has steadily increased from \$3,555,309 in 2020 to \$16,807,954 in 2023.

- 2020: \$3,555,309
- 2021: \$6,977,984
- 2022: \$12,446,376
- 2023: \$16,807,954



DONOR

ACKNOWLEDGEMENT

INDIVIDUALS

Anonymous
Adja Box*
Adora Foreman
Adrian Seltzer
Alicia Cadgan
Amy Barthurst-Francis
Amy Auwaerter
Amy Lignelli
Anand Shah
Andrew Lindauer*
Annalisa Smithson
Archeline Pierrilus*
Ariel Baker*
Ashley Abbey*
Ashley Faison
Barbara Faison
Barbara Eschbach
Barbara Longstreth
Carla Clanagan
Carter Lester
Charles Gulati
Coreen Parise
Crystal Bell
Cynthia Hlmes
Dai Meeks
Daniel Ings
Daniel Batty
Dawn Morris
Dawn Reitz
Deborah Penrod
Deborah Kurtz
Denise Parella
Diane Hallman*
Dionna Webster*
Dominick Gallardo
Dominique Johnson
Dominique Hinton
Donna Baxter
Donna Hogan
Elise Chesson*
Elizabeth Sitkowski

Emily Long
Erin Kinley
Erin Ruane
Ernest and Karen Baum
Francis Fernandes
Frederick Remelius
Glenn Ambrose
Gloria Mitchell-Piper
Gretchen Lea
Heather Long
Heather DeCarlo*
James Adams
Jamesha Edwards
Jamie Parris
Janet Steiner
Jean Kowalski*
Jeff Levy
Jessica Burger
Jo Anne Forman
Joe Monzo
Joey Hinz*
John W Lea
Jon-Paul Swoyer
Joseph Grasso
Judith Green
Julia Betts
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Rebecca Palmer
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Stacey Woodland*
Stacy Suhr
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Stephanie Henrick
Susan Griffith
Tara Smith**
Tavenner Bonsall
Timothy Hillert
Tulisa McCalvin
Tumeka Henry*
Virginia Rush
Wendy Cronk
Willie Dartez
Yael Tsoran

*Employee Contributions

**Board Contributions

IN-KIND DONATIONS

Auto Dealer Caring for Kids
Bala Consulting Engineers
Blair's Home Creation
Charity Crossing
Children's Place
Chipotle
Color Street Nails
Comcast
Constellations

FOUNDATIONS

Auto Dealers Caring For Kids Foundations
Charities Aid Foundation America
Dollar General Literacy Fund
Give Lively Foundation
HealthSpark Foundation
Merck Foundation
National Christian Foundation
Pottstown Area Health & Wellness Foundation
The Edna G. Kynett Memorial Foundation
TJX Foundation
WSFS Cares Foundation

GOVERNMENT PARTNERS

AmeriCorps Seniors
AmeriCorps VISTA
Child and Adult Care Food Program
Montgomery County
Montgomery County Department of Health and Human Services
PA Commission on Crime and Delinquency
PA Department of Education
PA Early Learning Resource Center Region 17
PA Keys
PA Office of Child Development and Early Learning
US Department of Justice

COMMUNITY AND CORPORATE GIVING

Amazon Smiles
Benevity
Boyd Gaming
Chester County Best Kept Secrets Tour
Comcast
Constellation - Limerick Generating Station
Culinary Society of Philadelphia
Fallien Cosmeceuticals, LLD
Family Service of Montgomery County
Fidelity Charitable
Gallo Brothers Development
Giant Food Stores LLC
Grace Evangelical Lutheran Church
GSK
Herbein + Company, Inc.
Ileana's Kitchen
JB Supply
Jim Crawford Real Estate
Limerick Generating Station Employees Association
Montgomery County Department of Health and Human Services - Office of Drug & Alcohol
National Energy Education Development Project
NPOconnect - Boyd Gaming
Obermayer Rebman Maxwell & Hippel LLP
Pottstown Hospital - Tower Health
Rayan's crayons
Shorty's Sunflower Cafe
Soul Joel Comedy
Stored Energy Concepts
Styer Real Estate
Tankatae Complete Body Care
The Giving Block
The Hill School Student Philanthropy Council
The Jacqueline Klaus Charitable Lead Trust
Thomas Taylor Charitable Trust
Tompkins Financial
TriCounty Community Network
Trust Under Will of George R. Ralston
Valley Forge Casino Resort
Variety Club Camp & Development Center
Victory Bank
Villanova University Alpha Phi Omega Service Fraternity



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