

TW3CA IS ON A MISSION ELIMINATING RAGISM EMPOWERING WOMEN





A LETTER FROM LEADERSHIP

DEAR FRIENDS AND SUPPORTERS,

The last few years have been filled with challenges and opportunities. YWCA Tri-County Area (YW3CA) finds itself at a pivotal moment of transformation and renewal. In this new era, we will embrace our rebirth while collectively empowering communities to thrive.

Our journey has been characterized by resilience, adaptability, and a profound evaluation of priorities. Together, we have emerged from challenges as catalysts for change, rediscovering what truly matters and committing to a future where everyone can thrive.

YW3CA's expanded presence in the social services realm, including rent and utility assistance, a food pantry, community outreach, and holistic support, demonstrates our unwavering dedication to empowering families in need. Through transformative programs, we have witnessed the emergence of hope and dignity, creating opportunities for countless individuals.

Reflecting on past achievements, we realize that genuine success has blossomed with collaboration, inclusivity, and equitable access. We take great pride in our recent acquisition of the Complex, Pottstown's Integrated Wellness Center, and First Baptist Church on King Street. Our presence in these spaces symbolizes our commitment to fostering togetherness, promoting education, and ensuring equitable access to recreational opportunities. These places are hubs for creatively envisioning collaborative solutions, enabling us to build stronger, more vibrant communities. Together, we can inspire future generations of leaders and ensure communities have the support and resources they need to succeed. Our mission of eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all remains unwavering.

With your continued support, we can turn this vision into reality. We invite you to discover what YW3CA has to offer. We can achieve profound change by working together.

We extend our deepest gratitude to YW3CA's exceptional staff, volunteers, and partners, whose dedication and tireless efforts have fueled our collective success. Without your support, none of this would be possible.

We invite you to join the movement as we embark on this transformative journey. Together, let us build a world that embraces the power of renewal and the limitless potential of every individual.

With heartfelt gratitude and anticipation,

STACEY WOODLAND

CHIEF EXECUTIVE OFFICER YWCA TRI-COUNTY AREA



MAKE A DIFFERENCE LEARN ABOUT WAYS TO GIVE

SERVING POTTSTOWN FOR MORE THAN 115 YEARS



Mission

YW3CA is dedicated to **eliminating racism**, **empowering women**, and **promoting peace**, **justice**, **freedom**, and **dignity <u>for all</u>**.

Vision

YW3CA envisions a world that holds equal promise for **every person**. We stand in solidarity with our community members against racial injustice and work toward a world where equality exists in every facet of our society.

Through our collective work, YW3CA will be known as an organization where all people, especially women, girls, and families of color, receive trauma-responsive, culturally competent education and services that support and enrich their lives.

Values

Commitment to drive change, listen, facilitate, discuss, support, and act. **Service to communities** with integrity, courage, accountability, and compassion. **Celebration of diversity**, practice of inclusion, and promotion of equality.

Approach

Our mission and values are central to our approach. Diversity, equity, and inclusion are integrated into operations. Providing trauma-informed, responsive, and culturally appropriate care empowers every child and adult, offering them the opportunity to succeed, overcome barriers, and navigate life's challenges with dignity.

We measure our success through outcome evaluation, prioritizing input, and identifying gaps. This approach guides our strategic evolution, allowing us to continually enhance our collective impact.

YW3CA serves thousands of women, children, and families annually. Our programs and services adapt to changing community needs. We educate and empower girls, women, and families, providing opportunities to support and enrich their lives.

WHAT WE DO:

MISSION FOCUSED

EARLY EDUCATION

EEC@YWCATriCountyArea.org Page 7



YOUTH EMPOWERMENT

YEP@YWCATriCountyArea.org Page 8

ADULT EDUCATION

ETC@YWCATriCountyArea.org Page 9



WOMEN'S EMPOWERMENT 360

WE360@YWCATriCountyArea.org Page 10

AMERICORPS VISTA

Advocacy@YWCATriCountyArea.org Page 11



FOSTER GRANDPARENT

FGP@YWCATriCountyArea.org Page 12

TRAUMA & PREVENTION

TPS@YWCATriCountyArea.org Page 13



PTICC

PTICC19464@gmail.com Page 14

ERUC ASSISTANCE

ERUC@YWCATriCountyArea.org Page 15



CENTERS FOR THRIVING FAMILIES

CFTF@YWCATriCountyArea.org Page 16

ISSUE ADVOCACY

Advocacy@YWCATriCountyArea.org Pages 17 & 18



MISSION ENGAGEMENT

HR.Mission@YWCATriCountyArea.org Pages 19 & 20

DIGNITY KITCHEN

DignityKitchen@YWCATriCountyArea.org Pages 21 & 22



EVENT SPACE RENTALS

Reservations@YWCATriCountyArea.org Pages 23 & 24

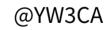
VOLUNTEER

Volunteer@YWCATriCountyArea.org Page 25



DONATE

Advancement@YWCATriCountyArea.org Page 26







@YW3CA in @f www.yw3CA.ORG

ELIMINATING RACISM AND EMPOWERING WOMEN YWCA IS ON A MISSION

YW3CA improves Social Determinants of Health by building capacity through partnerships to improve educational outcomes, increase equity, reduce barriers to access, and empower historically underserved and marginalized communities. Our investments and interventions improve systemic disparities and revitalize communities.

YW3CA's whole-person approach improves upward mobility through equitable practice, trauma-responsive care, education, evidence-based curricula, prevention, social services, workforce development, training, and inclusive advocacy that supports and empowers communities to effect positive change.

As a sister association of one of the country's oldest and largest women's organizations, YW3CA has worked collaboratively for over a century to address pressing social issues, voting and civil rights, affordable housing, quality child care access, gender-based violence, and health care reform.

ANNUAL EVENTS

UNTIL JUSTICE JUST IS

LEARN MORE:
JUSTICE.YWCA.ORG

WEEK WITHOUT VIOLENCE

LEARN MORE:
YWCAWEEKWITHOUTVIOLENCE.ORG

LEARN MORE ABOUT UPCOMING EVENTS

YW3CA.ORG/EVENTS



WATCH OUR LATEST VIDEO



EARLY EDUCATION CENTERS:

EDUCATE & EMPOWER

Early Education Centers offer creative and nurturing environments where children learn, grow, and prepare for success in kindergarten and beyond. We provide enriching after-school programs and summer camps. Classrooms include technology, outdoor space, social and emotional development, music, physical education, literacy, math, field trips, and dietary assessments. Children receive nutritious meals, health screenings, and access to special family events.

With over 40 years of experience, our centers offer quality, affordable child care and provide educators and administrators with professional development and training opportunities that empower them to excel. We are committed to creating a diverse learning community that fosters wonder and exploration.





STATE-LICENSED
STARS 4 PROGRAM



SERVING STUDENTS
6 MONTHS TO 12 YEARS



TUITION ASSISTANCE AVAILABLE TO ELIGIBLE FAMILIES



TRAINING &
DEVELOPMENT
FOR EDUCATORS



LEARN MORE ABOUT EARLY EDUCATION CENTERS

W3CA.ORG/EEC

YOUTH EMPOWERMENT PROGRAMS:

ENGAGE & ACHIEVE

Youth Empowerment Programs inspire transformative change by offering specialized programs and initiatives with a trauma-responsive approach. Participation guides youth and families toward healthier choices, fostering personal growth and leadership while promoting emotional well-being. Through education, mentorship, and peer-led advocacy, YEP empowers youth to recognize and harness their innate potential for positive change.



SUMMER CAMPS

YEP's summer camps for middle and high school students provide immersive experiences in advocacy, leadership, and education, fostering change-makers in a supportive, trauma-informed environment.



RECREATION

Recreation programs welcome youth of varying ages, genders, and abilities. C.H.A.M.P.S and C.H.A.M.P.S All Abilities empower youth to develop a deeper understanding of wellness and healthy habits through physical activity, artistic expression, and nutrition education. Contact us to learn more.



BOYS MENTORSHIP

Expanded offerings now include boys and young men with tailored programs like Game Changers, Boys to Mentors, and Mentors to Men, where sports are seamlessly integrated with essential lessons in social-emotional skills, career exploration, and self-respect.



GIRLS LEADERSHIP

At the heart of our programs lies a commitment to girls in leadership. Offerings cater to girls of all ages, with Great Girls Today, Girls In Charge, Girls Take the Lead, and Young Women Rising to cultivate healthy decision-making, emotional regulation, and future planning.



IN SCHOOL PROGRAMS

Serving Berks, Chester, and Montgomery counties, in-school programs offer mentoring, academic support, leadership development, and personalized growth opportunities designed to address the specific needs of each school community. Contact us today to bring these programs to your school.



VIOLENCE PREVENTION

With a strong focus on violence prevention, these programs encourage positive decision-making, foster healthy relationships, and nurture the values of empathy and self-respect.

ENROLL YOUTH OR BRING YEP TO YOUR DISTRICT TODAY!



LEARN MORE ABOUT YOUTH EMPOWERMENT PROGRAMS

YW3CA.ORG/YEP



ADULT EDUCATION & TRAINING CENTERS:

ENHANCE & EQUIP

Adult Education and Training Centers in Pottstown and Norristown offer adult learners opportunities to enhance foundational academic skills, achieve a high school diploma, master English as a Second Language, and bolster digital literacy, career planning, and job readiness. Our tailored approach helps newcomers advance reading, writing, verbal, and listening skills while providing focused tutoring in mathematics and reading.



HIGH SCHOOL EQUIVALENCY

Classes for adult learners seeking to earn a PA Secondary School Diploma, enhance basic academic skills and prepare for the high school equivalency exam.

HISET TESTING

HiSET high school equivalency approved exam site empowering adults to achieve college and career goals that open doors to higher wages and expanded opportunities.

ENGLISH LANGUAGE/CIVICS

English as a Second Language classes for non-native speakers with an engaging and participatory approach that enhances reading, writing, speaking, and listening skills.

ASK US ABOUT MOBILE EDUCATION & TRAINING SERVICES FOR EMPLOYERS



ADULT LEARNERS

Many people find them selves seeking untraditional education, whether later in life or at a different pace for an array of reasons.

Whether life got in the way or the tradition education system wasn't a fit, YW is here to help. At YW's Education and Training Center, students have found "not a group of students with a teacher, but a group of adults working together toward a common goal."

LEARN MORE ABOUT ADULT EDUCATION OPPORTUNITIES

YW3CA.ORG/ETC



WOMEN'S EMPOWERMENT 360:

ELEVATE & EVOLVE

Women's Empowerment 360 Programs - WE360° - is a national program designed to empower women and women of color at all stages of entrepreneurship, guiding them toward launching and expanding successful businesses.

Programs aim to assist participants in overcoming barriers, equipping them with educational tools and networks that enhance their knowledge and confidence.

WHO IS THIS FOR?

Aspiring or budding entrepreneurs of any age

Part-time employees, vendors, online sellers

Full-time employees looking to start a business

Main Street or "mom & pop" businesses

Expanding business or new departments

Small businesses and job creators

WE'RE ALWAYS LOOKING FOR SUBJECT MATTER EXPERTS IN:

- ACCOUNTING & BOOKKEEPING
- BUSINESS PLANNING
- WEBSITE MANAGEMENT
- HUMAN RESOURCES
- MARKETING & COMMUNICATIONS

SHARE YOUR EXPERTISE TODAY!



LEARN MORE ABOUT WE360 PROGRAMS

YW3CA.ORG/WE360



AMERICORPS VISTA:

SERVE & SUPPORT

AmeriCorps VISTA members support mission-based initiatives designed to increase the community's engagement with racial and social equity advocacy. Volunteers in Service to America (VISTA) is an anti-poverty program designed to provide needed resources to nonprofit organizations and public agencies to increase their capacity to lift communities out of poverty.



Public Engagement Coordinator

Equity & Racial Justice Coordinator

Racial & Gender Equity Coordinator

Volunteer Coordinator













LEARN MORE ABOUT
AMERICORPS VISTA PROGRAMS

W3CA.ORG/VISTA

FOSTER GRANDPARENT PROGRAM:

MENTOR & MOTIVATE

AmeriCorps Seniors Foster Grandparent Program provides older adults 55+ opportunities to provide one-on-one tutoring, mentorship, and supportive services to Pre-K-12 youth in Montgomery County schools, child care centers, and community centers.

BECOME A FOSTER GRADPARENT!

Provide one-on-one mentorship and support to youth K-12 in school, child care, and community settings. Volunteer to help children develop academic and life skills critical to youth development. We match volunteers with opportunities that align with their skills, interests, and passions.







BECOME A HOST SITE!

School districts, child care centers, and community organizations can partner with YW3CA to deliver personalized support and mentorship for youth in grades pre-K-12, including those from disadvantaged backgrounds or with exceptional/special needs.

GRANDMA PHYLLICE

My favorite part of being a Foster Grandparent is knowing that I have made a positive difference in a little one's life. I work hard to help them promote their self-confidence and self worth.

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LEARN MORE ABOUT FOSTER GRANDPARENT PROGRAMS

YW3CA.ORG/FGP



TRAUMA & PREVENTION SERVICES:

COMPASSION & CARE

Trauma & Prevention Services provide essential tools for navigating trauma-related challenges. Certified facilitators offer workshop-style training for inter-generational individuals, teams, businesses, and organizations. Our diverse program portfolio includes trauma-informed care, substance abuse prevention, and comprehensive offerings to enhance skills and drive growth.

TRAUMA & PREVENTION SERVICES

Restoring Hope: Trauma Training Series 101-109

Book Study Series for Educators

YW Mind Your Brain: Neurologic® for Youth

Customized Training & Consulting

SUBSTANCE ABUSE PREVENTION

YW Club Connect

YW Parent Empowerment

Got Life Skills?

LEARN MORE ABOUT TRAUMA & PREVENTION SERVICES

YW3CA.ORG/TPS



TRANSFORM & INSPIRE

Pottstown Trauma-Informed Community Connection - PTICC - is dedicated to recognizing, responding to, and reducing the struggles that children and adults face daily in Pottstown.

Collaborating with diverse partners, organizations, schools, businesses, and individuals, PTICC raises awareness around trauma's impact through education and collaboration. PTICC empowers the community to create a compassionate network focused on promoting healing, growth, and well-being. PTICC is powered by YW3CA's TPS Department.



PROGRAM IMPACT

225+

MEMBERS
active across 100 organizations

500+

INDIVIDUALS in trauma-informed training



CONNECTION MATTERS

LEARN MORE ABOUT PTICC OR BECOME A MEMBER TODAY!

POTTSTOWNMATTERS.ORG

EMERGENCY RENT & UTILITIES COALITION:

PREVENT & ASSIST



The Emergency Rent & Utilities Coalition assists eligible renters experiencing housing and economic insecurity by covering rent and utility expenses, preventing eviction or service disruption.

This impactful program has kept families in their homes, preventing housing crises, homelessness, and eviction for hundreds of households. ERUC has disbursed over \$11M in rent and utility assistance to date and continues to provide essential services to vulnerable communities.

NEED ASSISTANCE? CHECK IF YOU'RE ELIGIBLE



PROGRAM IMPACT

1,214

HOUSEHOLDS helped \$11+

MILLION

in rent and utilities assistance



LEARN MORE ABOUT EMERGENCY RENT & UTILITIES COALITION:

YW3CA.ORG/ERUC

CENTERS FOR THRIVING FAMILIES:

DREAM & DISCOVER

Centers for Thriving Families is a new scalable initiative and approach to operationalizing comprehensive support. It aims to transform existing systems, break down barriers, and enable individuals to envision improved possibilities for themselves, their families, and the community's well-being.

This innovative initiative focuses on improving economic mobility, Social Determinants of Health, and educational outcomes. Through centralized, accessible support, it seeks to revitalize communities and unlock potential by implementing targeted interventions, equitable practices, and evidence-based programs.

VALUE:

CENTRALIZED & COORDINATED

Expanding holistic support through centralized coordination, including entry, referrals, resource connection, coaching, and case management.

EDUCATIONAL

Enhancing school and workforce readiness through innovative, customized approaches that creatively address needs, empowering individuals to re-imagine their potential.

PREVENTION FOCUSED

Broadening resource access to address and prevent violence, trauma, housing instability, and food insecurity through a range of supportive services.

SCALABLE

Piloting innovative, scalable programming, expanding outreach, and providing training to diverse communities.



LEARN MORE ABOUT CENTERS FOR THRIVING FAMILIES

YW3CA.ORG/CFTF

ISSUE EDUCATION AND ADVOCACY

AMPLIFY & ADVOCATE



Issue Education & Advocacy drives awareness, education, and social capital-building for women's empowerment, racial justice, and equity. Locally, this includes a community-driven focus on safe, healthy communities, fair school funding, and racial equity.

At the national level, YW3CA aligns with YWCA USA's legislative advocacy agenda and prioritizes issues that propel transformative change.

TRAININGS

Racism, Trauma & What's Next

Implicit Bias

Custom Packages available

ISSUES

Fair Funding & Education Access

Racial Justice & Gender Equity

Public Health & Safety

UNITE TO HEAL PA

YWCA associations across PA in Greater Pittsburgh, Tri-County Area, and Lancaster have united on an initiative to engage their respective communities in acts of racial healing.

The work requires recognizing past wrongs, acknowledging the lasting impact of racial trauma on individuals, institutions, and communities, and fostering truth-telling while affirming each other's humanity as we collectively work to better our communities and society.



LEARN MORE: UniteToHealPA.org

LEARN MORE ABOUT ISSUE EDUCATION & ADVOCACY





YWCA USA:

ACT & CHANGE

YWCA USA is on a mission to eliminate racism, empower women, stand up for social justice, help families, and strengthen communities. YWCA is one of the nation's oldest and largest women's organizations, collectively serving over 2 million women, girls, and their families across the United States each year.

YWCA USA has been at the forefront of the most pressing social movements for more than 160 years - from voting rights to civil rights and health care reform. Today, YWCA combines programming and advocacy to generate institutional change in three key areas: racial justice and civil rights, empowerment and economic advancement, and health and safety for women and girls.

NATIONAL IMPACT

194

MILLION

165

ASSOCIATIONS active nationwide

people served

YEARS leading change

JOIN THE GLOBAL MOVEMENT



YWCA.ORG
WORLDYWCA.ORG

eliminating racism empowering women

YWCa



MISSION ENGAGEMENT:

PROMOTE & INSPIRE

Mission Engagement is committed to promoting and inspiring a human-centric culture. The rich tapestry of individual differences, life experiences, knowledge, creativity, innovation, self-expression, unique talents, and dedication our employees bring to their work is a vital cornerstone of our culture, reputation, and success.

Join our dynamic team! We're seeking passionate and dedicated individuals who share our values and are enthusiastic about making a meaningful impact in their areas of expertise.

EMPLOYEE BENEFITS

Paid Time Off

Paid Holidays

Retirement Plan

Health Insurance

Training

Tuition Discounts

TRAINING & CONSULTING

Racial & Gender Equity

Policy & Procedure



LEARN MORE ABOUT EMPLOYMENT OPPORTUNITIES

YW3CA.ORG/CAREERS



INTERNSHIPS:

EXPAND & EXPLORE

Internships, led by Mission Engagement across all departments, provide interns with opportunities to collaborate closely with leadership, administrative staff, and direct service providers. These experiences are tailored to enrich interns' skills and knowledge in their chosen fields or career paths.

Our internships offer valuable knowledge, tools, skills, and real-world experience that can be applied to future challenges and professional endeavors.



DIGNITY KITCHEN CAFÉ & CATERING: SUSTAIN & NOURISH

Dignity Kitchen synergizes social enterprise, workforce development, and licensed food service into one innovative venture. Through catering, hospitality, and the DK Café, licensed kitchens in Norristown and Pottstown produce nutritious contract meals.

Dignity Kitchen partners with public and private entities to deliver comprehensive nutrition education, weekly pantries, and holiday baskets to combat hunger and foster positive communities.



DK CATERING

Delicious, fresh, homemade, and high-quality selections to meet any event, program or meeting needs.













All food is prepared by professional chefs at affordable prices.

Now Offering

- Boxed breakfast & lunch options
- Assorted platters. including fruit, pastries, yogurt, sandwiches, and more
- Hot and cold buffets
- Sides, soups, salads and à la carte options
- Cookies, brownies and other dessert options

LET US HELP YOU
PLAN YOUR NEXT EVENT
VIEW OUR MENU



*ASK US ABOUT HOSTING A POP-UP CAFÉ



LEARN, CREATE, CONNECT BOOK YOUR NEXT EVENT WITH YWCA TRI-COUNTY AREA



COMMUNITY & EVENT SPACES:

GATHER & GROW

Community & Event Spaces provide the ideal environment for activities, classes, performances, camps, cultural programs, and sports. Our spaces are designed to inspire creativity, learning, and community connection.

With the convenience of two strategic locations, we offer diverse options, including gym rentals, yoga studios, well-equipped classrooms, professional conference rooms, and versatile event spaces. Whether you need a large venue for a conference or a cozy room for an instructional dance session, YW3CA has you covered.



The Complex

724 N. Adams Street

Gym Conference Room Classrooms Studio

King Street

300 King St. | 301 King St. | 315 King St.

Sanctuary

Gym

Conference Room
Echo Hall



DK CAFÉ CATERING AVAILABLE



LET US HELP YOU PLAN YOUR NEXT EVENT.
BOOK NOW!

YW3CA.ORG/RENTALS

WAYS TO GIVE:

TIME, TALENTS

Volunteering offers committed members opportunities to become active participants in the community's success. Each volunteer is highly valued and contributes significantly toward realizing our mission to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all.

INDIVIDUALS OR GROUPS

People of all backgrounds can use their skills to advance our mission. Join us to adopt a classroom, assist in beautification projects, present on topics of expertise, or explore custom volunteer opportunities.

DIRECT SERVICE

Volunteers serve as mentors, tutors, or supports to one of the many YW3CA programs, including Adult Education, Foster Grandparent Program, Community Outreach, or Dignity Kitchen.

EVENT & FUNDRAISING

Volunteers help plan, organize, and execute events and fundraising campaigns, including event setup, marketing, and donor outreach. Join us for Week Without Violence or host a fundraiser to benefit YW3CA.

BOARD & COMMITTEES

Committed individuals serve in leadership roles, helping shape strategy, policies, and decision-making. They often have specialized skills and expertise to offer. Our Advocacy and Development committees welcome participation from the general public.



YW3CA.ORG/VOLUNTEER

LEARN ABOUT OPPORTUNITIES



AND TREASURE.

You can help shape better, brighter futures in the communities we serve. Your donation to YWCA Tri-County Area helps:

- Children prepare for kindergarten and thrive during summer camp
- Girls and youth feel empowered to find their voice and carry themselves with confidence
- Adults graduate high school with dignity and improved employment prospects
- Families access the support they need to stabilize housing and food insecurity
- Historically underserved and marginalized communities gain equitable opportunities

Contributions

Make a lasting impact, helping us continue our vital work in the community.

Sponsorships & Partnerships

Explore innovative ways to collaborate and create positive change.

Fundraising

Rally friends and family for a great cause. Hosting fundraisers online or in person can catalyze change as our story and mission get shared with expanded networks.

EITC & NAP

Maximize your impact while receiving valuable tax credit benefits through the Earned Income Tax Credit and Neighborhood Assistance Program.

Planned Giving

Leave a lasting legacy of empowerment and support for future generations of women and families.

FreeWill

Secure your legacy of giving through this no-cost opportunity to write your own will, ensuring YW3CA's impact for future generations.

Wishlists

In-kind donations reduce expenses, support our community, and enable outreach. Help us bring smiles to those we serve. Browse our Wishlist or connect with us to fuel our mission.

Giving Block

Embrace the future of philanthropy via cryptocurrency, stock and non-traditional assets, revolutionizing the way you give.

THANK YOU FOR MAKING A DIFFERENCE.

YW3CA.ORG/DONATE

ADMINISTRATION

300 King Street Pottstown, PA 19464

CENTERS FOR THRIVING FAMILIES

301 King Street Pottstown, PA 19464

EDUCATION CENTER

315 King Street Pottstown, PA 19464

THE COMPLEX

724 N Adams Street Pottstown, PA 19464

NORRISTOWN

1430 DeKalb Street Norristown, PA 19401

YWCA IS ON A MISSION

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