



Tribute to Exceptional
women & girls
YWCA TRI-COUNTY AREA

June 15th, 2023

*Investment & Sponsorship
Opportunities*

9:30 AM - 10:30 AM
Workshop

10:30 AM - 2:00 PM
Panel Discussion,
Testimonials, Awards, Music,
Raffles, Brunch, Drinks,
& More...

*Valley Forge Casino Resort
1160 1st Ave, King of Prussia, PA*

Ticket & Sponsorship Information

Contact Advancement@ywcatricountyarea.org



Celebrate the 27th Annual *Tribute to Exceptional Women & Girls!*

On behalf of women, girls, and families across the Greater Philadelphia and Tri-County Area, we salute our sponsors and partners with heartfelt thanks. YW3CA works with corporations, foundations, organizations, and government institutions to further our mission of eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

We welcome new sponsors and partners and look forward to finding new ways to work collaboratively to strengthen communities and change lives. YW3CA is looking for meaningful, high impact partnerships to foster learning, engagement, and community building. We know that our work will not be complete until women, girls, youth, and families are equal, empowered, and safe. We cannot do it alone. With your support, YW3CA can continue to tackle the most challenging and pressing issues facing communities today.

YW3CA brings positive change to thousands of people across the Tri-County Area. Join us as we reimagine a future where communities thrive. Our programs and services are responsive to changing needs. We educate and empower girls, women, and families, and provide opportunities designed to support and enrich their lives.

For over 26 years, YW3CA has honored women and girls who get up, do the work, and lift up communities. **Tribute to Exceptional Women & Girls** celebrates generations of strong, creative, and caring changemakers who set an example, embrace civic responsibility, and demonstrate exceptional leadership.

This year's event will be held on **Thursday, June 15, from 9:30AM-2PM** at the **Valley Forge Casino Resort in King of Prussia, PA**. This exciting event will include a workshop, panel discussion, networking opportunities, testimonials, an award ceremony, summer brunch, drinks, music, raffles, and more!

YW3CA is committed to investing in, advocating for, and preparing people to become changemakers. Join us as we empower each other, learn, and discover **What It Takes to Uplift Women, Girls & Communities** so we can all thrive.

Join the movement, your support changes lives!



Join Value-Driven Partners

Invest in YWCA Tri-County Area

We seek meaningful, high-impact partnerships that foster learning, growth, and understanding. Your engagement helps build a stronger generation of leaders that transform communities.

Partners and sponsors provide critical financial support to fuel our programs and services. Promote your investment in the communities we serve. This important work can't be done without you!

Our audience includes:

- Diverse professionals, educators & CEOs
- Key influencers, changemakers & connectors
- Movers, shakers, and givers
- Socially conscious, community-minded individuals
- Passionate people committed to improving the lives of children, women, & families

Women control two-thirds of consumer wealth in the U.S., and 92% of women pass on information they learn to others. Don't miss this opportunity. Sponsorships can be a strategic positioning tool that increases your visibility and social responsibility profile.

We strive to make philanthropy inclusive! Our sponsorship deck has opportunities at various levels increasing your ability to give.

Your support drives our mission.

<https://tinyurl.com/Tribute2023>



Don't see what you need?
Contact us for a tailored package:
advancement@ywcatricountyarea.org



Increase Your Visibility

Our Marketing Strategy

INVITATIONS

Sent to a wide audience of curated sponsors, donors, guests, community partners and stakeholders. Logo recognition and acknowledgment included for early investors. Expected audience: 2,400

WEBSITE

YW3CA's event page is updated to reflect investments. Recognition includes logo placement, links to sponsored sites and partnership highlights.

SOCIAL MEDIA

@YW3CA generates authentic engagement with a broad network of dynamic followers eager to support businesses equally invested in our community's success. Expected audience: 5,200

AWARD NOMINATIONS

Public participation in the nomination of exceptional women and girls broadens and increases visibility across SE PA for early investors. Expected audience: 7,500

PROGRAM

Printed programs are distributed to guests. Content includes mission and event details, sponsorship and partnership recognition, advertisements, and donation descriptions. Expected audience: 300+

STORYTELLING

Impactful videos capture the excitement of events & those in attendance.

Watch last year's here: tinyurl.com/YW3CATribute

ANNUAL REPORT

Donors, sponsors, partners and contributors are recognized in YWCA Tri-County Area's annual impact report.



Become a Sponsor

Your Support Drives Change!

Annual investments increase your benefits & visibility across events:
Tribute to Exceptional Women & Girls, Week Without Violence,
Networking Socials, Community Outreach, Advocacy & Issue Education.

Your support drives our mission.

<https://tinyurl.com/Tribute2023>

PARTNERSHIP

Persimmon (Annual Ask) \$15,000

- Access to experts (2 sessions)
- Tailored trainings
Implicit Bias/DEI (2)
Trauma Responsive (2)
- Cause marketing & storytelling
- Partnership video
- Newsletter feature (2)
- Sponsored social media highlights (4)
- Live event acknowledgement (4)
- Tabling opportunities (fee free)
- Audience address (2)
- Signage and displays
- Logo placement
marketing collateral & website
- Full-page ad in Tribute program
- Full-page ad in annual report
- Constituent presentation opportunities (2)
- Exclusive award presenter (women) at Tribute
- 15 tickets to Tribute

Visionary (Annual Ask) \$10,000

- Access to experts (1 session)
- Tailored trainings
Implicit Bias/DEI (1)
Trauma Responsive (1)
- Cause marketing & storytelling
- Partnership video
- Newsletter feature (1)
- Sponsored social media highlights (2)
- Live event acknowledgement (2)
- Tabling opportunities (fee free)
- Audience address (1)
- Signage and displays
- Logo placement
marketing collateral & website
- Half-page ad in Tribute program
- Half-page ad in annual report
- Constituent presentation opportunities (1)
- Exclusive award presenter (girls) at Tribute
- 8 tickets to Tribute

SPONSORSHIP

Leader (4 opportunities) \$5,000

- Featured sponsor - buffet table
- Event Acknowledgement
- Logo placement
marketing collateral, digital display
website, annual report
- Social media highlight
- Half-page ad in Tribute program
- 4 tickets to Tribute

Advocate (10 opportunities) \$1,000

- Included in marketing collateral
- 1/4 Page ad in Tribute program
- Listing in video display at event
- Logo at event & on website
- 2 tickets to Tribute

Partner (7 opportunities) \$2,500

- Featured sponsor - dessert table
- Event Acknowledgement
- Logo placement
marketing collateral, digital display
website, annual report
- Half-page ad in Tribute program
- 3 tickets to Tribute

Friend (unlimited) \$500

- 2 tickets to the event
- Program listing

Contributor (unlimited) \$250

- 1 ticket to the event
- Program listing



SPONSORSHIP FORM

Please complete this form & return to:
advancement@ywcatricountyarea.org
YWCA Tri-County Area | 315 King Street | Pottstown, PA 19464
Attention: Advancement Department

Sponsorship Commitment Level:

<i>Persimmon ... \$15,000</i>	<input type="checkbox"/>	<i>Visionary ... \$10,000</i>	<input type="checkbox"/>
<i>Leader \$5,000</i>	<input type="checkbox"/>	<i>Advocate \$1,000</i>	<input type="checkbox"/>
<i>Partner \$2,500</i>	<input type="checkbox"/>	<i>Contributor \$250</i>	<input type="checkbox"/>
<i>Friend \$500</i>	<input type="checkbox"/>	<i>Other \$</i>	<input type="checkbox"/>

Organization/Business Name: _____

Mailing Address: _____

Primary Contact Person: _____

Contact Title: _____ Email: _____

Phone: _____

Signature of authorized representative: _____

Printed Name: _____

Date: _____ Phone: _____

Cannot attend. Please accept donation \$ _____

Payment Method:

<i>Invoice Requested</i>	<input type="checkbox"/>	<i>Credit Card / Online</i>	<input type="checkbox"/>
<i>Check</i>	<input type="checkbox"/>	<i>Check #:</i>	_____

Payments can be made at <https://tinyurl.com/Tribute2023>
Send high resolution logos in PNG to marketing@ywcatricountyarea.org

Baskets can be dropped off at
YWCA Tri-County Area | 315 King Street | Pottstown, PA 19464
Pick up requests: advancement@ywcatricountyarea.org

Thank You!
Your support drives change!
501c3 FEIN: 23-1360867

For additional information contact: advancement@ywcatricountyarea.org

Elise Chesson, Chief Advancement Officer
Email: elise.chesson@ywcatricountyarea.org

Sharon Soper, Sr. Manager of Development
Email: sharon.soper@ywcatricountyarea.org



Join value-driven partners

Donate Raffle Prizes

Drive people to your business by donating to an important cause!

We seek generous businesses, groups, and individuals who wish to donate raffle prizes, baskets, swag or in-kind support for events.

Proceeds benefit youth, women and families who rely on YW3CA programs and services for the resources they need to survive, thrive, and succeed. Your generosity changes lives.

Get recognized as value-driven partner who cares about your community. Raffle baskets, auction items or swag bag stuffers can be a strategic positioning tool to increase visibility.

BASKET SPONSOR - Donate baskets or silent auction items with fun and unique themes that draw people in for a winning chance. Your name or business logo will be featured on prize tags, program, and social media.

SWAG SPONSOR - Your goods or branded bags provide fun takeaways for attendees increasing your visibility beyond the event.

CHEER SPONSOR - Donate spirits, wine and more for an exciting raffle. One lucky winner will take away a great selection they can enjoy at their next gathering.

ADVERTISING SPONSOR - Help us advertise this great event or place an ad in our program.

PRINT SPONSOR - Help us tell our story. Your generous in-kind print services will be recognized in Tribute program.

Contact advancement@ywcatricountyarea.org for more details.

Your support drives our mission.
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RAFFLE DONATION FORM

Please complete this form & return to:
advancement@ywcatricountyarea.org
YWCA Tri-County Area | 315 King Street | Pottstown, PA 19464
Attention: Advancement Department

Organization/Business Name: _____

Mailing Address: _____

Primary Contact Person: _____

Contact Title: _____

Email: _____

Phone: _____

Theme: _____

Description: _____

Approximate Value: _____

Signature of authorized representative: _____

Printed Name: _____

Date: _____

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