

YWCA TRI-COUNTY AREA 2021

RESILIENCE & GROWTH



eliminating racism
empowering women
ywca
Tri-County Area

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OUR MISSION

YWCA Tri-County Area is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

OUR VISION

YWCA Tri-County Area envisions a world that holds equal promise for every person. We stand in solidarity with our community against racial, gender, and social injustice, and work toward a world where equality exists in every facet of our society.

CORE VALUES

- YWCA Tri-County Area is committed to drive change, to listen, to facilitate discussion, to support, and most importantly: to act.
- YWCA Tri-County Area board of directors, staff, and volunteers serve our community with integrity, courage, accountability, and compassion.
- YWCA Tri-County Area celebrates diversity, practices inclusion, and promotes equality.

MISSION IN MOTION

YW is on a mission!
Learn about our collective impact in the communities we serve by visiting:
tinyurl.com/YW3CAVideo



LEADERSHIP



STACEY WOODLAND
CEO



LINDA FIELDS
Board President

The pandemic has shaken assumptions of what drives growth. For many, the fleeting “American dream” sharply contrasts lived experiences in communities with stark differences in localized upward mobility. Systemic racism has deepened disparities; communities already impacted by injustice experience greater challenges, further intensifying disadvantages. We know that social determinants of health are inextricably linked to circumstance, race, place, and socio-economic status.

Marginalized, underprivileged and BIPOC communities experience higher rates of food insecurity, unemployment, and eviction, while facing greater barriers to access the resources needed to remain healthy.

YW strives to serve populations most deeply affected by poverty and inequity. A collaborative approach, deep investments, and interventions across ages, genders and race will drive the change needed to transform low economic mobility areas, elevate workers, lift communities out of poverty, and provide equitable opportunities for growth.

Change is inevitable; it’s the force behind improvement, equity, and progress. Yet to create systems change that works by design, not by force, we must overcome major barriers to ensure equitable community inclusivity, adequate time for planning, sufficient funding, and appropriate focus. Inspiring people into action will require active participation in experiences that drive change. Innovation requires collaboration.

We can eliminate poverty by empowering communities, developing resilience, and offsetting the vulnerabilities marginalized communities face. We can break down barriers to equitable, quality education, housing, and economic opportunity.

Our joint success in moving the needle on poverty will be directly linked to our capacity to produce solutions derived from interactions, shared knowledge, interdependence, and collaboration. We hope to provide space for conversation, increase awareness, and shift thinking. How we share knowledge empowers others.

Thank you for this opportunity, for your partnership, and for this commitment to social and systems change.

2020-21 Board of Directors

Linda Fields, President - National Union of Hospital & Health Care Employees

Tara Smith, Vice-President - Vanguard

Pauline McGibbon, Secretary - Women’s Center of Montgomery County

Calista Boyer - Pottstown School District

Chelsea Camson - AmerisourceBergen

Tumeka Henry - Exelon Generating Station

Marta Stanley-Pecho - Family Services of Montgomery County

Landa Washington - Phoenixville Hospital

Sara Wein - Health Federation of Philadelphia

Dr. LaTanya White - Pottstown School District

OUR PROGRAMS

01 ADVOCACY & RACIAL HEALING

YW's Advocacy Team works locally, statewide, and nationally with the goal of raising awareness and encouraging change that supports a wide range of topics: examining inequities in society, ensuring the rights of women and girls, encouraging community participation, and improving education. Week Without Violence, Get Out The Vote, and Equity for Education are some of the campaigns we support.

Along with YWs in Lancaster, Pittsburgh and York, YWCA Tri-County Area launched Unite To Heal PA, a statewide initiative designed to dismantle systemic racism and inequities. Through listening tours and outreach, Unite To Heal PA gathers community input and helps build capacity within individual communities to create systemic change.



02 ADULT EDUCATION & TRAINING CENTER

The Education and Training Center empowers adult learners to improve academic skills in order to gain employment or obtain post-secondary education or training. Adults come to ETC to gain a high school equivalency diploma, and non-native speakers of English gain skills in reading, writing, and speaking. Adult learners also have support to meet any of life's challenges that may delay their success.

2021 saw the addition of virtual and hybrid learning in addition to classroom learning. Instruction also placed a stronger emphasis on digital literacy.



03 AMERICORPS DAWN

AmeriCorps DAWN – Dignified Advancement Workforce Navigation – took an individual approach to helping people prepare to enter employment, gain both job-specific and soft workplace skills, reduce barriers to employment, and explore additional training and/or education.

AmeriCorps members served as workforce navigators, helping job seekers determine their goals and access the resources they need to achieve them, gain employment, and maintain self-sufficiency.



OUR PROGRAMS

04 AMERICORPS VISTA

AmeriCorps VISTA – Volunteers In Service To America – is a Corporation for National and Community Service program that adds capacity to non-profit organizations. VISTA members serve with nonprofits, helping them advance their missions.

At YW, VISTA members expand our ability to move forward with mission-based advocacy campaigns such as Week Without Violence, Unite to Heal PA, Get Out The Vote, and Equity for Education. VISTA members support advocacy campaigns by assisting with marketing, data collection, analysis, and logistics.

05 DIGNITY KITCHEN

YW's Dignity Kitchen is a social enterprise, workforce development program, and licensed food service provider offering education and training, nutritious and affordable institutional meals, hunger relief, a café, and catering services to the public.

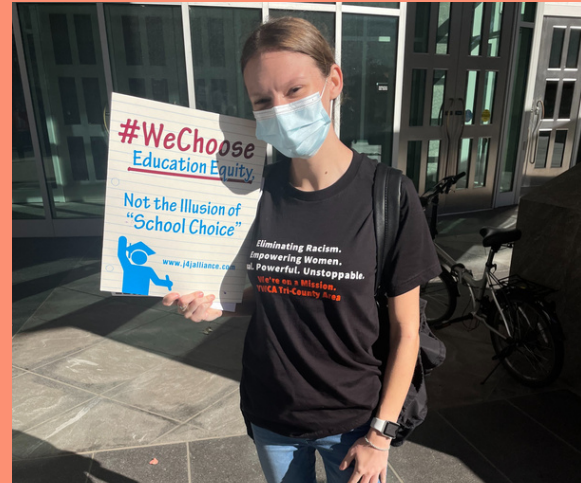
DK addresses food insecurity by providing healthy meals for preschool children and families year round and emergency relief during a crisis. In 2021, DK responded to the needs of families displaced by Hurricane Ida by producing over 70,000 nutritious meals.

Training programs prepare adults for rewarding careers in culinary arts with a 10-week kitchen prep and management course that helps participants build the skills needed for restaurant and institutional food service employment.

06 EARLY EDUCATION CENTER

The youngest members of the YW community take their first steps in formal learning at the Early Education Center, where children from 6 months through pre-kindergarten discover a world of academic, physical, and social/emotional growth. YW's early education culture focuses on inclusion and equity, creating a school family of children, parents, and teachers dedicated to ensuring children are prepared for success in kindergarten.

Summer Camp Adventures and after-school activities add enriching academic and recreational activities for children in grades K-6.



OUR PROGRAMS

07 EMERGENCY RENTAL & UTILITIES COALITION

A partnership with Montgomery County's *Your Way Home* supports YW's Emergency Rental and Utilities Coalition that prevents homelessness by offering rent and utility payment assistance to qualified families facing eviction or housing instability. Through ERUC's comprehensive wraparound services, families receive help with payments to landlords, utility companies or move-in costs to stabilize their housing.

YW is one of six Montgomery County organizations providing ERUC funds to renters. In 2021, YW distributed more than \$5 million in rental and utility payments, helping to prevent homelessness for 605 families.



08 FOSTER GRANDPARENT PROGRAM

While the COVID-19 pandemic halted the Foster Grandparent Program's ability to offer in-person mentoring and tutoring to children in Montgomery County, our staff remained connected with senior volunteers by offering training and support, and with school sites to recruit new volunteers.

The volunteers eagerly looked forward to hearing happy shouts of "Grandmom! Poppop!" again at the reopening of classrooms. Foster Grandparents and senior volunteers remain a great resource, helping children achieve learning success in the classroom and beyond.



09 YOUTH EMPOWERMENT PROGRAMS

Leadership. Resilience. Well-being. Connection. Achievement.

These words represent YW's Youth Empowerment Programs, a series of activities that offer opportunities for personal and academic success to Tri-County Area youth. Serving girls and boys, programming emphasizes leadership, community, positive relationships, communication, mindfulness, physical health and well-being. Career exploration exposes youth to a variety of occupations in their community, and STEAM enrichment nurtures curiosity while promoting achievement in science and technology outside of the classroom.



THAT'S DEDICATION: A SALUTE TO YW EMPLOYEES

2021 was a challenging year for everyone, including the 80+ employees at YWCA Tri-County Area. Every day, our steadfast team inspired classrooms, prepared nutritious meals, assisted people facing eviction, engaged the public, and bustled behind the scenes to keep the mission in motion. Despite ever-changing pandemic guidance and shifting political and social landscapes, they persevered. Our staff showed up every day: eager, energetic, and committed to going the extra mile to serve students and families, and ultimately to advance YW's mission.

TO ALL OUR EMPLOYEES: **THANK YOU**



WEEK WITHOUT VIOLENCE BLOCK EVENT

For more than 20 years, YWCA USA and associations across the country have observed a Week Without Violence every October with a common goal: Ending Violence. Hundreds attended as YW rallied the community in support during a block event that included vendors, poets, music, food, dance and the unveiling of a Black Lives Matter street art installation on King Street in Pottstown.



COMMUNITY SUPPORT

YWCA Tri-County Area extends the deepest gratitude to all our generous annual financial and in-kind donors. It is with the support of a caring community that YW continues to offer growth and opportunity in education, empowerment, and advocacy to residents of the Tri-County Area. Listed below are gifts received between July 1, 2020 and June 30, 2021.

CORPORATE, FOUNDATION, AND COMMUNITY DONORS

AAA of Central Pennsylvania
AbbVie Foundation
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BB&T
BNY Mellon Trusts
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First Presbyterian Church
Giant Food Stores LLC
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Procter & Gamble Company Contributions
ProLiteracy Worldwide
Reading Public Museum
Redwoods Group Foundation
Superstar Foundation
TD Charitable Foundation
Thomas Taylor Charitable Trust

United Way of Greater Philadelphia & Southern New Jersey
Vanguard Matching Gift Program
Valentine Foundation
Wawa
Weyerhaeuser Family Foundation

GOVERNMENT PARTNERS

AmeriCorps/PennSERVE
AmeriCorps Seniors
AmeriCorps VISTA
Child and Adult Care Food Program
Montgomery County
Montgomery County Department of Health & Human Services - Office of Drug & Alcohol
Montgomery County Redevelopment Authority
PA Commission on Crime and Delinquency
PA Department of Agriculture
PA Department of Education
PA Office of Child Development and Early Learning
PA Early Learning Resource Center Region 17
PA Keys



COMMUNITY SUPPORT

INDIVIDUAL DONORS



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Jeanne Sorg
Susanna Staas
Sarah Stump
Beth Sturman
Justin Trezza
Sara Wein
Drew Weiss
Kimberly Welch
Stacey Woodland
Erica Young

PROGRAM IMPACT



2,100
PEOPLE SERVED



605
FAMILIES RECEIVED
RENT/UTILITY ASSISTANCE



70,000
MEALS PREPARED



654
YOUTH COMPLETED
EDUCATIONAL
PROGRAMMING



250
PEOPLE RECEIVED TRAUMA
TRAINING

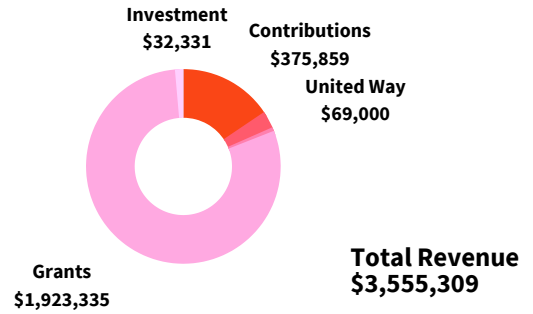
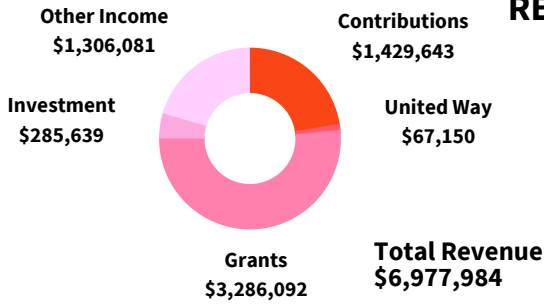
FINANCIAL SUMMARY 2020-21

SOURCE: AUDITED STATEMENT JULY 1, 2020-JUNE 30, 2021

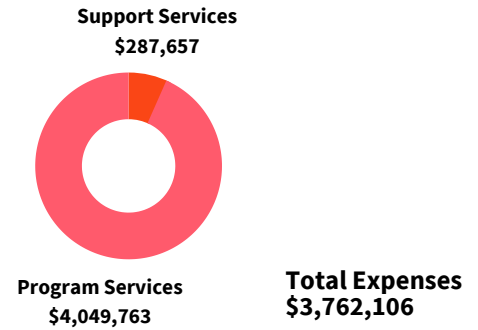
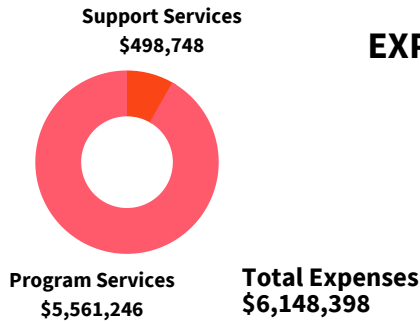
2020-21

2019-20

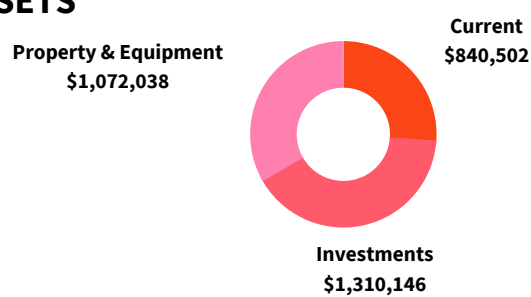
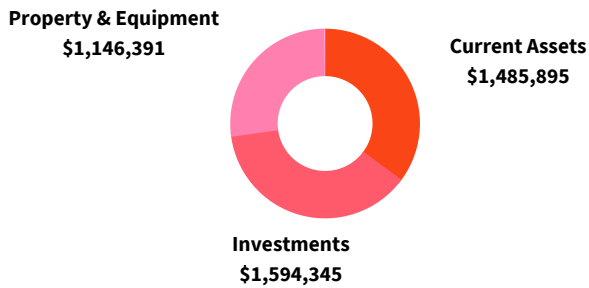
REVENUE



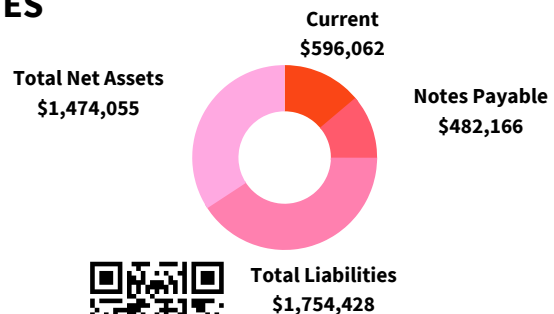
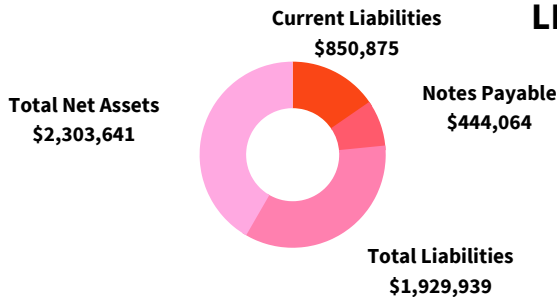
EXPENSES



ASSETS



LIABILITIES



To learn more about our impact in the community, watch our latest series here: tinyurl.com/YWMissionVideos



YWCA TRI-COUNTY AREA IS ON A MISSION

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